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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/043,566	01/10/2002	Boaz Maor	3660P024XX	9296	
7590 10/10/2006			EXAMINER		
Lester J. Vincent			CHARLES, DEBRA F		
Blakely, Sokolo	ff, Taylor, & Zafman LLP	•		<u> </u>	
12400 Wilshire Boulevard, Seventh Floor			ART UNIT	PAPER NUMBER	
Los Angeles, CA 90025			3691		
			DATE MAIL ED. 10/10/2004	DATE MAIL ED. 10/10/2006	

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Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Analicant(a)
		Application No.	Applicant(s)
		10/043,566	MAOR, BOAZ
	Office Action Summary	Examiner	Art Unit
		Debra F. Charles	3624
Period fo	The MAILING DATE of this communication app or Reply	pears on the cover sheet with the c	orrespondence address
A SH WHIC - Exter after - If NO - Failu Any	ORTENED STATUTORY PERIOD FOR REPL' CHEVER IS LONGER, FROM THE MAILING Donsions of time may be available under the provisions of 37 CFR 1.1 SIX (6) MONTHS from the mailing date of this communication. In period for reply is specified above, the maximum statutory period to reply within the set or extended period for reply will, by statute reply received by the Office later than three months after the mailing ed patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from a, cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Status			
·	Responsive to communication(s) filed on 10 Ja This action is FINAL . 2b) This Since this application is in condition for allowa closed in accordance with the practice under B	s action is non-final. nce except for formal matters, pro	
Dispositi	ion of Claims		
5)□ 6)⊠ 7)□	Claim(s) 1-41 is/are pending in the application 4a) Of the above claim(s) is/are withdra Claim(s) is/are allowed. Claim(s) 1-41 is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/or	wn from consideration.	
Applicat	ion Papers		
10)□	The specification is objected to by the Examine The drawing(s) filed on is/are: a) accomplicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Examine The specification is objected to be specification.	cepted or b) objected to by the drawing(s) be held in abeyance. Set tion is required if the drawing(s) is ob	e 37 CFR 1.85(a). njected to. See 37 CFR 1.121(d).
Priority (ınder 35 U.S.C. § 119		
a)	Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Burea See the attached detailed Office action for a list	ts have been received. Its have been received in Applicationity documents have been receive U (PCT Rule 17.2(a)).	ion No ed in this National Stage
	t(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948)	4)	
3) 🛛 Infor	mation Disclosure Statement(s) (PTO/SB/08) or No(s)/Mail Date <u>4/21/03, 6/11/02</u> .	5) Notice of Informal F 6) Other:	

Application/Control Number: 10/043,566

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Claim Rejections - 35 USC § 103

1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1-41 are rejected under 35 U.S.C. 103(a) as being unpatentable over Kinney, Jr. et al. (US 6871171B1).

As per claims 1-41: Kinney et al. shows a ranking and allocation electronic auction system in which the top few bidders are awarded based on a pre-established methodology(Abstract, col. 4, lines 10-55). However, Kinney et al. does not show volume of services. However, whether the auction is for services or goods would not impact the bidding strategy. Thus, it would have been obvious to one with an ordinary level of skill in the art to employ Kinney et al.'s method to get the benefit of allocation and ranked electronic auction bidding.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Debra F. Charles whose telephone number is (571) 272 6791. The examiner can normally be reached on 9-5 Monday thru Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent A. Millin can be reached on (571) 272 6747. The fax phone number for the

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organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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Debra F. Charles Examiner Art Unit 3624

VINCENT MILLIN SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 3600 SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 3600
